



**FITZROY
FOOTBALL CLUB**
INCORPORATING THE FITZROY REDS

FITZROY'S DIGITAL NETWORK

OUR SUPPORTERS ARE YOUR SUPPORTERS!

By connecting your business with the Fitzroy Football Club, you connect with our great community.

OUR AUDIENCE

Fitzroy has one of the largest followers and interaction on social media in the VAFA!



FACEBOOK

4,800+ followers

INSTAGRAM

2,100+ followers



TWITTER

2,800+ followers

FITZROYFC.COM.AU

We have an average over 12,000 visits per month and over 21,000 pages visited per month during the season. In the off-season, over 8,400 visits per month and 14,000 page visits.



CLUB NEWSLETTER

Our Club newsletter, the Red Roy Mail has a circulation over 1,400